



SiteStream

INVESTOR INTRO MEMO

Field-to-record AI for construction.

Mobile RFI software that turns site questions, voice notes, photos and project context into structured records — before they become delay, rework or disputes.

FOUNDER EDGE

Built by **Ben Saliba**, owner of **stabl** — a structural engineering firm doing ~\$1.2–1.5M revenue and named in the **AFR Fast Starters 100** (2025). This is software born inside a live engineering business, not a lab.

Soft

LAUNCHED & LIVE

\$29

CORE PRO PLAN

\$399+

INTELLIGENCE TIER

AFR

FAST STARTERS 100

THE PROBLEM

Construction risk starts on site — but the record lives later, scattered across emails, PDFs and platforms. Calls, texts and quick questions move fast, yet stand as weak evidence when work is delayed or disputed.

WHY NOW

Construction AI funding is consolidating around workflow capture: voice documentation, tendering, submittals and BIM data quality. The defensible layer is the one that captures messy field information at the source.

THE WORKFLOW WEDGE

1

Speak

Site user records the question in the moment.

2

Attach

Photos and project context travel with the issue.

3

Structure

AI converts raw input into a clean RFI.

4

Route

The right consultant or stakeholder is notified.

5

Learn

Records become project and team intelligence.

EXPANSION PATH

- **Core app:** voice-to-RFI, AI photo analysis, tracking, notifications, invoicing and audit trail.
- **Project surface:** jobs board and fast resourcing give teams another practical reason to return daily.
- **Intelligence layer:** historical upload, entity resolution, consultant profiles, response metrics and project-health signals.
- **Data moat:** every record sharpens understanding of who responds, where risk forms and which teams reduce rework.

THE PARTNER ASK

We're looking for partners to help us build and transform the Australian AEC sector — not just write a cheque.

We want early backers who understand vertical SaaS, AI workflow capture and construction productivity, and who want to shape category-defining infrastructure from the ground floor.

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Founder-market fit: built by a construction operator inside a live engineering business.

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